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smarTT



Logística México
Mar 2017

End-to-End Supply Chain

Strategic Objectives

- End to End Supply Chain at continental level.
- Cost to Serve to support decision (Improve Efficiencies, Cost Reduction).
- Segmentated Value Chains aligned to the G2M.
- Continental planning process.
- New Development Process (long cycle)

MACRO IMPACTOS

Benefits:

- Supply Chain connected with consumer demand (Inventory reduction, obsoletes, warehousing).
- Service level improvement while reducing the total logistic cost.
- Complete information visibility & P&L by customer, product.
- Improvement/Standarization/ Simplification process at continental level.

Risk:

- Change Resistance
- Information Availability & Quality

Sponsor: XXXXX

Leader: XXXXX

Description-This program consider the following projects

- Visibility Definition for Supply Chain End-to-End local y continental.
- P&L by customer & product (Cost to Serve)
- Segmentated supply chains (Home Delivery, High End, etc).
- Re-evaluated and improve current PVI (PVI). Implement (roll-out) de PVI in all the countries.
- Distribution Network Strategy (Nacional y Continental).
- Implement CPFR at continental level
- Design and implemntation of ythe new Value Chain Model..
- SKUs racionalization.
- Supply Chain Flexibility.
- Processes Standarization
- KPIs at continental level.

Timing : México: Comercial/Leiser en June 2012, the rest of them acourding with the roll out plan.

Scope: Long Time/Global

Prerquisitos: Continental Support, G2M Strategy, change management, dedicated resources (finance, humans and tecnológico resources)..

De las Fortalezas entender las prioridades competitivas

- **Costos**
 - Operación de bajo costo WM
- **Calidad**
 - Calidad uniforme Mc Donalds
 - La mas alta calidad Rolex
- **Tiempo**
 - Velocidad de entrega Dell
 - Entrega oportuna UPS
 - Velocidad de desarrollo Zara/Apple
- **Flexibilidad**
 - Personalización Ritz
 - Variedad Amazon
 - Flexibilidad de volumen DHL

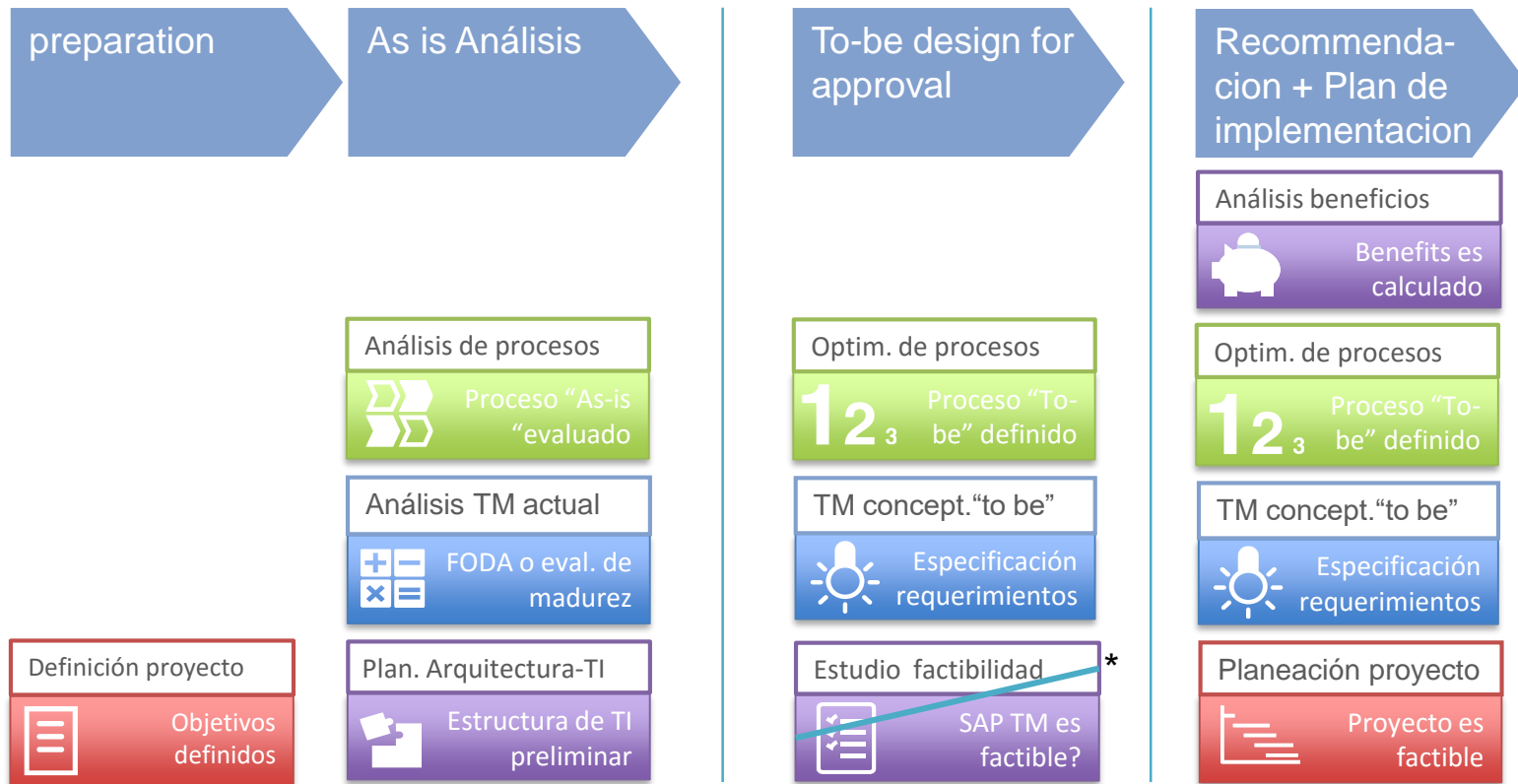
Necesidad de Negocio Especifico

- El objetivo a cubrir con el proyecto SMARTT es efficientar los procesos de gestión de pedidos y planeación de transporte. Mediante la instrumentación de herramientas tecnológicas en ambiente SAP (TM, EM, gATP) Orientado a mejorar la productividad del transporte y servicio al cliente.

Generadores de Valor Transportation



Modelo Tecnológico



SWOT-Analysis

Strengths , Weaknesses, Opportunities, Threats and evaluate recommendations for to-be-state as a team

SWOT Analysis

Strengths

- Utilizing existing opportunities with our own strengths

Weaknesses

- Eliminate own weaknesses to exploit existing opportunities

Opportunities

- Harvest existing opportunities based upon own strengths.

Threats

- Defend existing threats with our own strengths

Recommendations

1. We recommend to adjust and allow sales order quantities in SKU multiples only, possibly other rates for SKU deviation of the rule according to carton handling efforts in DC and trucking.
2. We want CAC to foresee strict cut-off-times per customer or customer location according to the transportation lead time.
3. We make a demand for a mandatory automated delivery creation to avoid missing information for truck planning, backward/forward calculation of delivery date + reduction of email inconsistency by medical/mails!



Summary of dots shows us a trend of your support regarding topics for business change

smartt

EFICIENCIA OPERATIVA



Administración de Pedidos



Administración de Citas



Productividad en Ruteo



Gestión de Almacén



Citas de Carga



Modelo de Negocio

Yard Management



Tracking Entregas



Visibilidad y Rastreabilidad

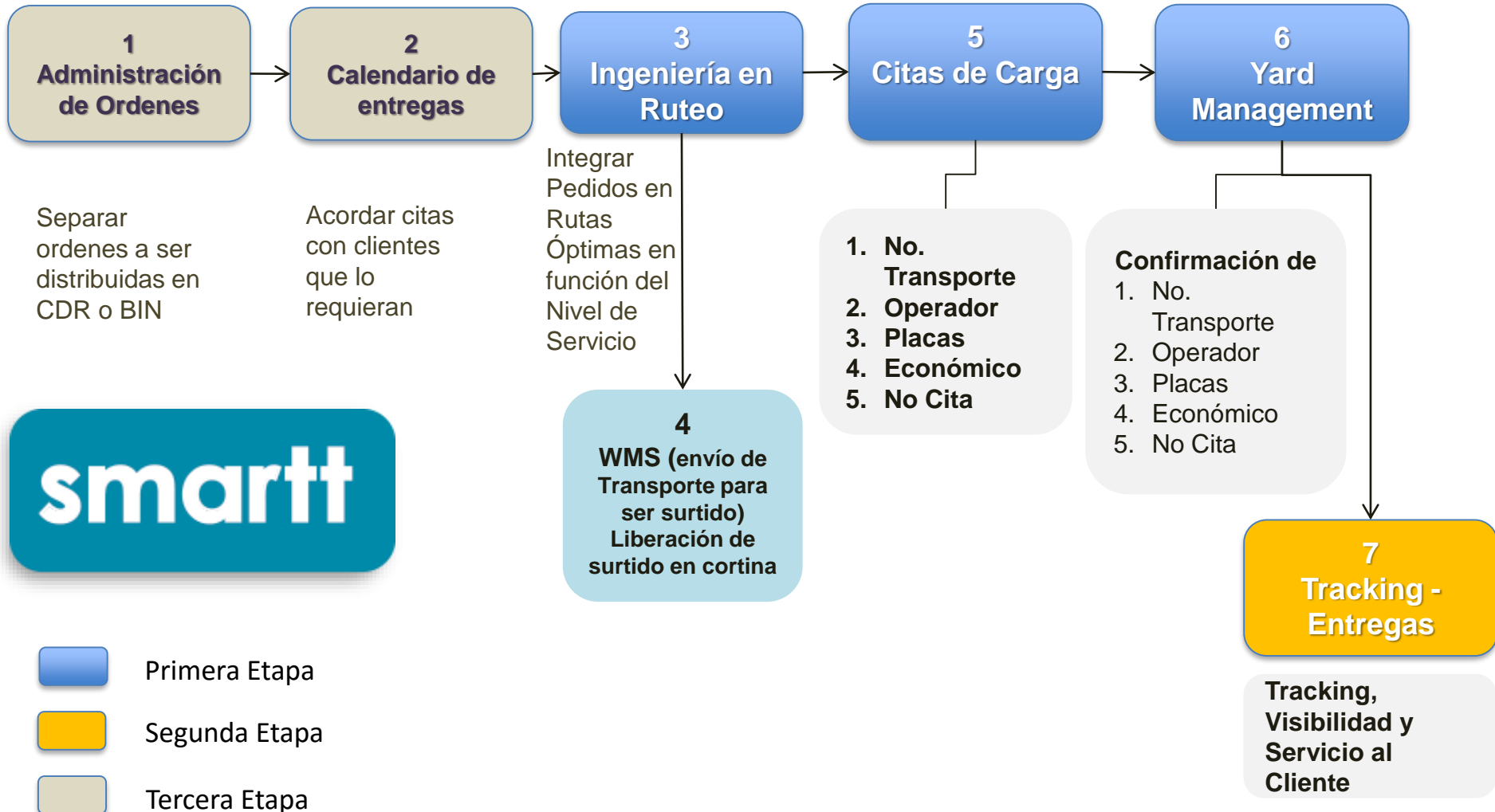


- Estatus de Orden
- En camino
- Tiempo de Entrega
- Entregado

Administración de la Demanda	Administración de Citas	Cubicación y Ruteo	Gestión de Almacén	Asignación de Transporte Físico	Tracking de Entregas	Logística Inversa	Visibilidad	
Empresarial	Empresarial	Sitio	Sitio	Sitio	Empresarial	Sitio	Empresarial	
0	1	2	3	4	5	6	7	8

Customers Logistics

Service Management Accuracy Routing Tracking & Transport



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