

Editorial Calendar 2012

México y Centroamérica

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	January	March	April	May	June	
Edition closing date	december 2th	february 6th	march 5th	april 5th	may 5th	
Ads closing date	december 21th	february 25th	march 24th	april 26th	may 25th	
Cover Story	Logistics Suppliers Directory	SPECIAL EDITION LOGISTIC SUMMIT & EXPO	Mexico, a Latin America hub: how to achieve transformation?	Green, the color of logistics KPIs	IT : SCM innovations	Urban distribution alternatives
Procurement			State-of-art sourcing in Mexico	Improving the relationship with suppliers through technology	Recommendations on global sourcing	Collaborative Forecasts: far beyond uncertainty
Supply Chains			Finance & logistics: reengineering along the business chain	Report on the Logistic Summit 2012	Service Centers: integration, efficiency and cost reduction	Segmented logistics operators: the advantages of specialization
E-Commerce & Technology			Cloud computing for enhanced logistics operations	Mobile commerce: tools of the future... today	4 ways to apply lean IT principles to the supply chain	RFID to monitor reusable items
Foreign Trade			Taxes: the hidden costs of global logistics	Towards a direct connection with global markets	Fuel: its collection in USA & Canada	Latest best practices for global shipments
Distribution			The forces of retail business at global level	Direct store delivery: a struggle to capture final consumers	Reverse logistics:boosting profit margins	Challenges of the perishable goods chain in Mexico
Management			Asian-driven logistics: what to adopt and what to adapt	Demand forecasting and customer service: an improved couple	Logistics proposals for the next six years	Consumer trends and the conquest of new markets
Inventory Management			Efficient warehousing with minor (or zero) investment	Increasing inventory turnovers	Cyclical counting to avoid discrepancies	No more out of stocks
Manufacturing			RFID control at manufacturing plants	Trackability in key sectors	Made in... current scenarios in Mexico and Central America	JIT vs JIS: choosing the right approach
Transportation			Insuring transportation means	Humanitarian logistics: efficiency through quantitative methods	New technologies & fuel alternatives	Limitations to airborne shipments in Mexico

Changes may be introduced to this calendar in line with industrial dynamics.



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	July	August	September	October	November
Edition closing date	june 4th	july 2th	august 6th	september 3th	october 5th
Ads closing date	june 25th	july 26th	august 24th	september 26th	october 26th
Cover Story	Automation for an agile, zero mistake logistics	Intermodal transportation in Mexico: growth prospects	Dry ports, inland advantages	Trucking infrastructure: routing and destinations	3PL Benchmarking: a diagnosis of its actual status in Mexico and other countries
Procurement	Strategic purchases: the next level	Retail suppliers: a successful story	The essential characteristics of a good purchaser	Programs designed for suppliers development purposes	Measuring suppliers performance
Supply Chains	Outsourcing relationships: the determining factors for success	World class logistics clusters in Mexico	How to deal with outsourcing risks	Aligning the value chain to business goals	BPM for a supply chain free from disruptions
E-Commerce & Technology	8 steps to engage in movility for the first time	The boom of e-documentation	RFID along the cold chain	5 fundamental recommendations to choose a portable printer	Innovation: a technology that overcomes paradigms
Foreign Trade	Small and medium sized companies with a global scope	The most common mistakes associated to shipment credit facilities and collection	E-data, global agility	Certifications and regulations in global logistics	Exporting? The risks and benefits involved in outsourcing
Distribution	Building a dynamic logistics competitiveness	Logistics at difficult access zones	Secrets for the improvement of logistics costs	Human Resources Security for a top level operation	Urban logistics challenges: how to face complexity
Management	Marketing & demand planning, who holds control over forecasts?	10 key tips for S&OP implementation	Finding a balance between service level and profitability	How may the supply chain be aligned to business goals?	Revenue management: how may it be improved?
Inventory Management	BI in SC: real time analytical decisions	Bottlenecks?: 10 tips to eliminate them	The keys to inventory precision	Cyclical counts: what and when?	The outlook of forecasting in Mexico
Manufacturing	Agile and free from mistakes: manufacturing properties	No more waste at plant facilities	Reverse logistics: back to the production line	Sales versus manufacturing: demythologizing S&OP	The precise control of production lines
Transportation	Logistics for the transportation of critical and delicate shipments	Marine infrastructure trends in Central America	At what speed does the railway run?	The transportation of bulky shipments: "out of the ordinary" logistics	Shipping lines: the Mexican scenario

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